

## Invitation

邀请函

# Investing in Germany – Hamburg as your gateway to Europe

## 投资德国 – 汉堡，您进入欧洲业务成功的门户

Shanghai, 22 November 2013

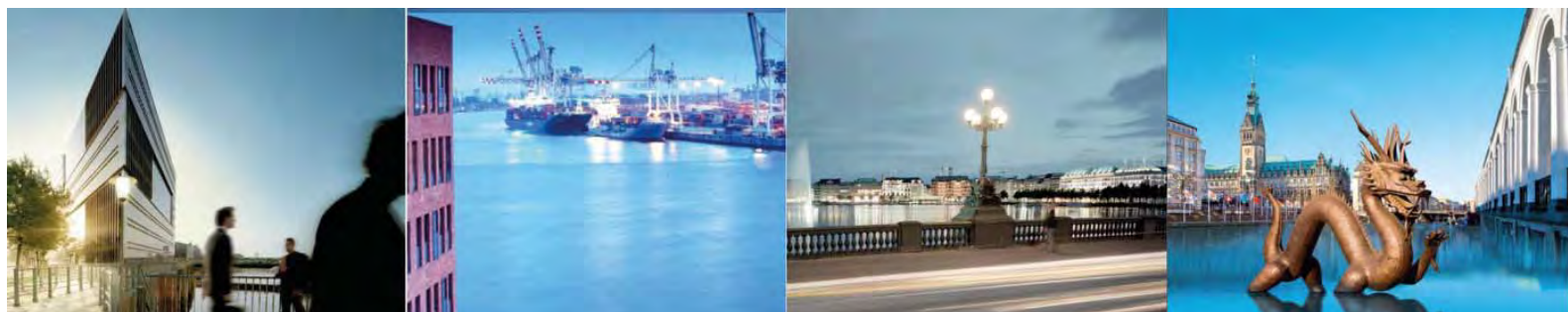
上海，2013年11月22日

Dacheng Law Offices together with its German and Chinese co-organizers and co-sponsors gladly invite you to attend an inter-disciplinary seminar on investment opportunities for Chinese companies in Germany. The prominent speakers from China and Germany will provide you with insights, tips, pitfalls and latest trends to be acknowledged by any Chinese company wishing to conduct successful business in Germany and Europe.

The seminar will be held in Mandarin Chinese.

大成律师事务所携手德国和中国的合作组织方和赞助方诚挚邀请您参加本次以中资企业投资德国的机遇为题的跨行业研讨会。来自中国和德国的与会专家将结合实例为您解析成功投资德国和欧洲的透视、技巧、陷阱和最新发展趋势。

本次研讨会的活动语言为中文。





**Organizers:** Dacheng Law Offices

组织方: 大成律师事务所

Hamburg Liaison Office Shanghai

汉堡驻上海联络处

Hamburg Business Development Corporation

汉堡经济促进局

**Sponsors:** BDO 国际会计师事务所

赞助方: GvW Graf von Westphalen 德国丰伟律师事务所

Deutsche Bank 德意志银行

Shanghai Commission of Commerce 上海市商务委外经处

**Date:** 22 November 2013, 14:30 – 18:00

日期: 2013年11月22日 下午14:30 – 18:00

**Venue:** Dacheng Law Offices

地点: 大成律师事务所

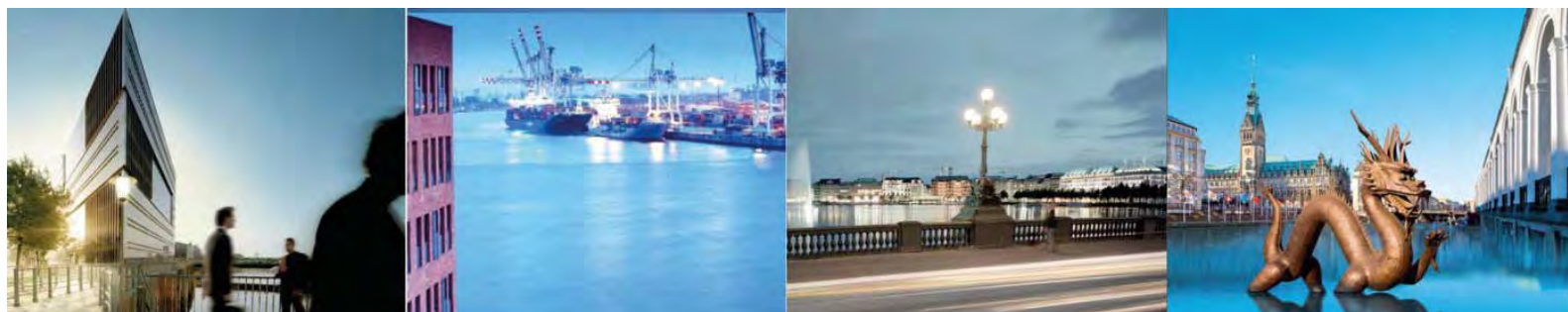
24/F Shanghai World Financial Center, 100 Century Avenue

Shanghai 200120, China

中国上海市浦东区世纪大道100号环球金融中心24层, 邮编200120

*Participation at our event is free of charge. However, since space is limited, a prior registration by using the form at the end of this invitation is required. First come, first served. The final program may be subject to minor adjustments.*

活动的参与是免费的。由于名额有限, 有意参会者请务必提前报名, 报名表见邀请函下页。最终议程可能会有调整。

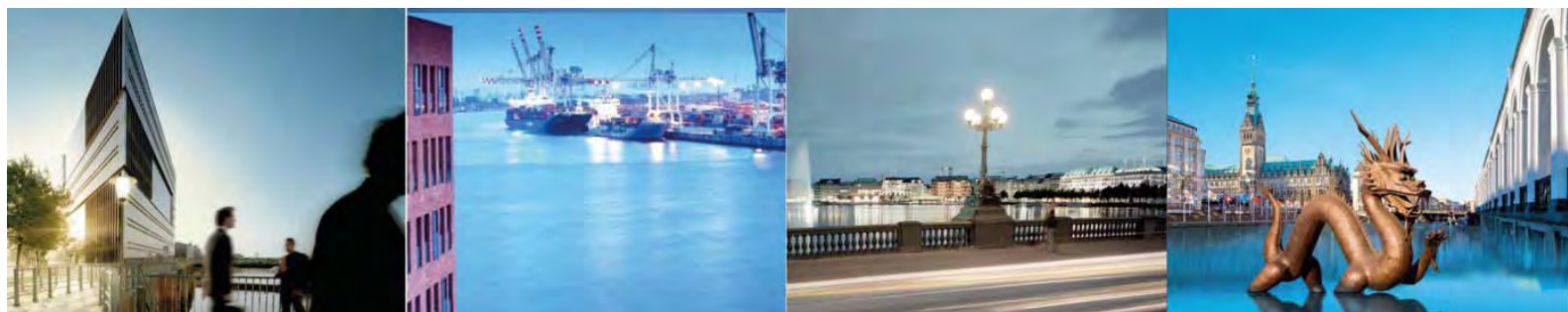


## Seminar 研讨会

### Investing in Germany – 投资德国

### Hamburg as your gateway to Europe – 汉堡，您进入欧洲业务成功的门户 Program 日程

- 14:30**            **Registration** of participants 会议签到
- 15:00**            Welcome greetings by **Ms Nancy Sun** and **Mr Joseph Shang**, Dacheng Law Offices, Shanghai 孙庆南 / 商建刚 – 上海大成合伙人致词
- Governmental support of China outbound investments by Ms Qing Liu**, Shanghai Commission of Commerce 中国海外投资的政府扶持 – 上海市商务委外经处 刘菁
- Business opportunities for Chinese enterprises in Northern Germany and Hamburg by Ms Pan Hua**, Hamburg Liaison Office, Shanghai  
中资企业投资北德和汉堡的商机 – 汉堡驻上海联络处副主任 潘桦
- Structuring outbound investments for Chinese companies by Mr Dennis Deng**, Dacheng Law Offices, Beijing  
中资企业海外投资架构 – 北京大成律师事务所 邓永泉
- The Art of Establishing Chinese Government Relations by Ms Nancy Sun**, Dacheng Law Offices, Shanghai  
与中国政府部门建立联系 – 上海大成律师事务所 孙庆南
- 16:30**            Coffee Break 茶歇
- 16:45**            Market access strategies: M&A, joint ventures or greenfield investments by **Dr Dominik Ziegenhahn** and **Ms Cuifang Wang**, GvW Graf von Westphalen, Hamburg  
针对中国投资者的市场进入策略：兼并与收购、商业合作还是直接投资 – 德国丰伟律师事务所 金道明博士 王翠芳
- Taxation of Chinese investments in Germany by Mr Tim Sichting**, BDO, Hamburg 中国在德投资的相关税务 – BDO 国际会计师事务所 施天慕
- How banks could help you - Outbound investment of Chinese companies to Germany by Ms Jie Ma**, Deutsche Bank Shanghai 中资企业投资德国 – 银行如何帮助您? – 德意志银行(中国)有限公司上海分行 马婕
- Questions & Answers** 交流问答
- 18:00**            End of Seminar 结束/Networking 交流



## Venue 地点



**Dacheng Law Offices, Shanghai** 大成律师事务所（上海）  
24/F World Financial Center, 100 Century Avenue, Shanghai, China  
中国上海市浦东区世纪大道100号环球金融中心24层  
[www.dachengnet.com](http://www.dachengnet.com)

## Registration

I would like to attend the seminar. 我会参加此次活动。

### 报名

Name 姓名 .....

Company 公司 .....

Address 地址 .....

Email 邮件 .....

Please send RSVP by email to [j.tu@sh.gvw.com](mailto:j.tu@sh.gvw.com).

报名信息请联系 [j.tu@sh.gvw.com](mailto:j.tu@sh.gvw.com).

## Information

For further information please contact:

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